

## 2019 Contest Categories

Categories this year are inclusive of all platforms. We will accept links or .pdf files. Some definitions have changed, so read carefully.

- 1. North American Travel** – Articles on USA, Mexico or Canada destination. Any publishing format.
- 2. International Travel** – Articles on destinations outside North America. Any publishing format.
- 3. Travel Tips/Advice** – Tips, lists, budget advice, how-to stories, etc. Usefulness is key. Any publishing format.
- 4. Travel Column/Blogs** – To qualify, the feature must appear in a newspaper, magazine or website on a **regular** and **recurring** basis with a minimum of five placements per year. **Submit three total:** two consecutively dated columns and one additional column as a single entry. Any publishing format.
- 5. Travel Industry** – Coverage focused on any/all aspects of the travel industry, including travel trade, meetings, airlines, business travel, etc. Any publishing format.
- 6. Website** – The bulk must be written by a Western Chapter member(s). Other writers must be listed and contribution cited. Website must be active and show at least two updates per week for at least one year. While overall visual appeal, usefulness, and navigational ease will be considered, writing excellence is key. To enter, put the URL into the email when you submit your entry, and include one or two sentences describing the site's focus and purpose. Be sure to list contributing writers and title of their item(s).
- 7. Adventure/Fitness/Health Travel** – Articles on travel with an adventure, fitness or health focus. Any publishing format.
- 8. Family/Multigeneration Travel** - Articles or compilations that feature family needs for all generations traveling together. Any publishing format.
- 9. Dining, Food and Beverage** – Food-related travel articles or reviews. Any publishing format.
- 10. Nontraditional formats** – This includes lists, photo galleries, interactive charts, videos or other new ideas in presenting content.

**Cash prizes** – Gold, Silver, and Bronze awards are given: \$100, \$50, \$25.

# SATW Western Chapter CALL FOR ENTRIES



# 2019

**Publication dates** – All entries must have been published or issued between **January 1, 2018, and December 31, 2018.**

**Questions?** Contact awards coordinator Christine Loomis via email, [Christine.Loomis.Edits@gmail.com](mailto:Christine.Loomis.Edits@gmail.com)

# SATW WESTERN CHAPTER TRAVEL WRITING AWARDS

## Submission details for 2019

Submit your entries electronically and pay for entries online. You may leave identifying details on entries, as we have outside judges. We have set up email addresses for each category to streamline this process. To submit:

1. Find the email address of a category you wish to enter:

<b>North American Travel</b>	<a href="mailto:satwustravel@gmail.com">satwustravel@gmail.com</a>
<b>International Travel</b>	<a href="mailto:satwinternational@gmail.com">satwinternational@gmail.com</a>
<b>Travel Tips/Advice</b>	<a href="mailto:satwtraveltips@gmail.com">satwtraveltips@gmail.com</a>
<b>Travel Column/Blog</b>	<a href="mailto:satwcolumn@gmail.com">satwcolumn@gmail.com</a>
<b>Travel Industry</b>	<a href="mailto:satwtraveltrade@gmail.com">satwtraveltrade@gmail.com</a>
<b>Travel Website</b>	<a href="mailto:satwwebsite@gmail.com">satwwebsite@gmail.com</a>
<b>Adventure/Fitness/Health Travel</b>	<a href="mailto:satwadventure@gmail.com">satwadventure@gmail.com</a>
<b>Family/Multigeneration Travel</b>	<a href="mailto:satwfamily@gmail.com">satwfamily@gmail.com</a>
<b>Dining, Food and Beverage</b>	<a href="mailto:satwfood@gmail.com">satwfood@gmail.com</a>
<b>Nontraditional</b>	<a href="mailto:satwnontraditional@gmail.com">satwnontraditional@gmail.com</a>

2. In the body of the email, list your **name, mailing address, preferred email, and telephone number**. Also list the publication name and date for that entry.

3. Next, **provide a URL link to your article**. If the article is behind a pay-wall, give instructions/password on how to access. You can also attach a PDF or high-quality scan. If you choose, you may add additional information by writing BRIEF comments in the body of the email.

## Entries must be emailed by March 15, 2019

**All entries will be judged by faculty at the University of Missouri School of Journalism.**

## Eligibility

- All SATW Western Chapter members may enter.
- An Associate entering an article must have submitted that article to a publication with which that Associate has no business relationship and on a subject not related to and does not mention a business the Associate has been paid to market.
- To be eligible, members must have paid current dues.

## To be considered, entries must:

- Meet entry requirements and be emailed to the appropriate category by **11 p.m. Central Time, March 15, 2019**.
- Appropriate entry fees must be paid.

## Entry fees

A fee of \$15 for each entry can now be paid online with a credit or debit card. Navigate to [www.satw.org/westerncontest2018](http://www.satw.org/westerncontest2018) and it will walk you through paying for the entry process.

You cannot use this system to upload your entries, only pay for them. Deadline for payment is **March 15, 2019**.