

Central States Chapter Fred Holder Scholarship

The Fred Holder Scholarship is given to assist descendants of members or past members of the SATW Central States Chapter in their college pursuits. This fund was established in the mid-1970s and funded by members of the chapter to honor a distinguished SATW Central States member, Fred Holder. Holder was general manager of Bellingrath Gardens in Theodore, Alabama, outside Mobile, for 18 years and had a distinguished career in tourism and tourism publicity. He was founder of the Alabama Tourist Council, serving two terms as its president. A founder, director and president of the Junior Miss Pageant, Holder emphasized the awarding of thousands of dollars in scholarships to pageant contestants. He served on the board of directors of SATW as its parliamentarian for many years and devoted many hours to SATW business. Holder died in 1973 at age 55. SATW Central States members can contribute to the fund through the chapter's treasurer.

Qualifications and application/decision process

Eligibility - Applicants should be related to a member, past member or deceased member of the SATW Central States Chapter. Preference is given in this order: Children, grandchildren, great-grandchildren. Granting an award beyond such descendants is up to the discretion of the executive committee. If there are no qualified applicants from Central States members, the executive committee at its discretion can award a scholarship to a qualified applicant from an SATW member outside the Central States Chapter. A student who has received the scholarship should be given preference each year to complete studies if the student meets requirements noted below.

Status - Applicants must have completed one year of college.

Studies - Preference is given to those entering some field of communications such as journalism, writing, photography, public relations, advertising and graphic design. If there is no applicant studying communications, other fields of study can be considered at the discretion of the executive committee.

Application - Students, not the related SATW member, are required to submit an application.

Need - If there are several applicants that meet other guidelines, the one with the greatest need should be given preference.

Requirements for repeated scholarships - Once a student has qualified and been awarded a scholarship, if that student wishes to receive scholarships in following years, he or she must submit a brief report that describes plans for the following year and provide a transcript to show courses taken and grades earned. The standard application form should be attached, also.

Decision process - Applicants must submit forms to the Holder Scholarship Committee chair and send a copy to the chapter secretary. The scholarship committee will consider applications and inform the chapter chair of its recommendation. The executive committee will make the final decision, and the chapter treasurer will make the award from the chapter's designated scholarship balance.

Awards - Depending on the balance in the scholarship fund, and at the discretion of the executive committee, up to \$500 may be given an applicant per year.

Submit applications to:

- Tom Adkinson, Holder Scholarship Committee, 4709 Belmont Park Terrace, Nashville, TN 37215 (tom.adkinson@gmail.com)
- Wesley Lucas, Holder Scholarship Committee, c/o Frisco CVB, 6801 Gaylord Parkway, #401, Frisco, TX 75034 (wlucas@visitfrisco.com)

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Revised: September 2019