

12 Categories for 2020

Categories are inclusive of all platforms. We will accept links or .pdf files. There are **two** new categories, so read carefully!

1. North American Travel – Articles on USA, Mexico or Canada destination. Any publishing format.

2. International Travel – Articles on destinations outside North America. Any publishing format.

3. Travel Tips/Advice – Tips, lists, budget advice, how-to stories, etc. Usefulness is key. Any publishing format.

4. Short features – A feature story with fewer than 800 words on any topic.

5. Travel Column/Blogs – To qualify, the feature must appear on a **recurring** basis with a minimum of five placements per year. Each entry consists of a set of three columns/blogs. Two of the columns must be consecutively dates, plus an additional column of your choosing. Any publishing format.

6. Travel Industry – Coverage focused on any aspect of travel industry, including travel trade, meetings, airlines, business travel, etc. Any publishing format.

7. Website – The site's primary contributor must be a Western Chapter member(s). Other writers must be listed and contribution cited. Website must be active and show at least two updates per week for at least one year. While overall visual appeal, usefulness, and navigational ease will be considered, writing excellence is key. To enter, put the URL into the email when you submit your entry, and include one or two sentences describing the site's focus and purpose. Be sure to list contributing writers and title of their item(s).

8. Adventure/Fitness/Health Travel – Articles on travel with an adventure, fitness or health focus. Any publishing format.

9. Family/Multigeneration Travel – Articles or compilations that feature family needs for all generations traveling together. Any publishing format.

10. Dining, Food and Beverage – Food-related travel articles or reviews. Any publishing format.



11. Nontraditional formats – This includes lists, photo galleries, interactive charts, videos or other new ideas in presenting content.

12. Photo Illustrated article – Photos accompanying any travel article will be judged based on how well they support the story while compellingly depicting a place. Photographer does not need to have written the story.

Cash prizes – Gold, Silver, and Bronze awards are given: \$200, \$100, \$50.

Publication dates – All entries must have been published or issued between **January 1, 2019, and December 31, 2019.**

Questions? Contact awards coordinator Christine Loomis via email, Christine.Loomis.Edits@gmail.com

SATW WESTERN CHAPTER TRAVEL WRITING AWARDS

Submission details for 2020

Submit entries electronically to the emails below.

Pay online to separate URL: www.satw.org/westerncontest

You may leave identifying details on entries, as we have outside judges. We use separate email addresses for each category to streamline the process.

1. Find the email address of a category you wish to enter:

North American Travel	satwustravel@gmail.com
International Travel	satwinternational@gmail.com
Travel Tips/Advice	satwtraveltips@gmail.com
Short Feature	satwshort@gmail.com
Travel Column/Blog	satwcolumn@gmail.com
Travel Industry	satwtraveltrade@gmail.com
Travel Website	satwwbsite@gmail.com
Adventure/Fitness/Health Travel	satwadventure@gmail.com
Family/Multigeneration Travel	satwfamily@gmail.com
Dining, Food and Beverage	satwfood@gmail.com
Nontraditional	satwnontraditional@gmail.com
Photo/illustrated Article	satwphoto@gmail.com

2. In the body of the email, list your **name, mailing address, preferred email, and telephone number**. Also list the publication name and date for that entry.

3. Next, **provide a URL link to your article**. If the article is behind a paywall, give instructions/password on how to access. You can also attach a PDF or high-quality scan. If you choose, you may add additional information by writing BRIEF comments in the body of the email.

Entries must be emailed by April 20, 2020

All entries will be judged by faculty at the University of Missouri School of Journalism.

Eligibility

- All SATW Western Chapter members may enter.
- An Associate entering an article must have submitted that article to a publication with which that Associate has no business relationship and on a subject not related to and does not mention a business the Associate has been paid to market.
- To be eligible, members must have paid current dues.

To be considered, entries must:

- Meet entry requirements and be emailed to the appropriate category by **11 p.m. Central Time, April 20, 2020**.
- Appropriate entry fees must be paid.

Entry fees

Entry fees have changed this year. We are charging \$20 for the first entry and \$15 for additional entries. You can pay online with a credit or debit card. Navigate to www.satw.org/westerncontest and it will walk you through paying for the entry process.

You cannot use this system to upload your entries, only pay for them. Deadline for payment is **April 20, 2020**.

Questions? Contact awards coordinator Christine Loomis via email, Christine.Loomis.Edits@gmail.com