



INSPIRING TRAVEL  
THROUGH RESPONSIBLE JOURNALISM

## EXCLUSIVE SPONSORSHIPS for VIRTUAL PROGRAMMING

Become a Sponsor of our **NEW Virtual Programming** to receive unprecedented exposure to our membership. Virtual Programs are typically held weekly on Tuesdays at 1:00 PM EST. Alternate dates may be available and will be mutually agreed upon by sponsor and SATW.

### Sponsor Benefits

#### Pre-Event

- Company recognized on registration page for sponsored program, hyperlink to company URL/landing page
- Mentions on communications regarding sponsored program include social posts with sponsor company link and logo
- Sponsor Logo within content of program promotion - invitation, confirmations
- Thank you to our sponsors included in newsletter with sponsor company link and logos

#### Program

- Five Complimentary non-member registrations to be provided for clients/prospects per event sponsored
- Three Complimentary Sponsor registrations (if non-member)
- Verbal acknowledgment of the sponsor including one company representative by SATW President or Moderator of the program
- Opportunity to welcome attendees (approx. 1 minute)

#### Post-Event

- Thank you acknowledgment to sponsor of program included in all post communications including social media, content recording and survey
- One monthly social post equal to the number of virtual programs sponsoring (for example, if you are sponsoring 4 virtual programs, you will receive a non-related social post once per month for four months starting the month of the first virtual program)

### Package Option Pricing

- Sponsored Content: topic, speakers, format determined by sponsor (all above to be pre-approved by SATW) US\$ 1,500 each
- 1 Virtual Program - US\$ 1,000
- 2-3 Virtual Programs - US\$ 750 each
- 4-9 Virtual Programs - US\$ 550 each
- 10 Virtual Programs - US\$ 5,000 total

Custom Sponsorship Packages are available.

Contact our SATW Account Manager, Anna McManus, [amcmanus@satw.org](mailto:amcmanus@satw.org) for more information.