HOW TO LOOK AND SOUND GREAT ON VIDEO: 
TOOLS AND TECHNIQUES FOR 
VIDEO CALLS AND BEYOND

ADDITIONAL RESOURCES
HOW TO LOOK AND SOUND GREAT ON VIDEO: TOOLS AND TECHNIQUES FOR VIDEO CALLS AND BEYOND

➤C.A.L.L.: CAMERA, AUDIO, LIGHTING, LOCATION

➤ Raise the CAMERA to your eye level and tilt the screen to get a straight-on angle
  ➤ COMPUTER: Use a stack of books, a box or computer stand to control the height of your camera
  ➤ PHONE: Use a phone mount and table top tripod for support
  ➤ WEBCAM / MIRRORLESS CAMERA: Discover better quality and have more control over the shot by using a dedicated camera (bigger sensor, ability to change lenses, better low-light capabilities, etc). Use a table top or full size tripod to position your camera

➤ AUDIO: Use headphones to prevent feedback and consider upgrading your built-in microphone to an external microphone for better quality

➤ Find your LIGHT: Utilize natural light (face the window) or artificial light (consider the position and size of the light source, dimming capabilities and color temperature. Diffuse the light source for a softer look or try bouncing direct light against a wall)

➤ Choose a LOCATION that is quiet and free from distractions, and consider your background

➤ Consider your Equipment: Ready to upgrade?
  ➤ Buying the “right” equipment is not as easy as it looks. We often have specific needs and goals and a budget in mind. To learn more or browse our fave gear packages, visit Jules at travelingjules.com/gear.html or Ryan at uptopfilms.com/callupgrade or reach out if you have questions!

traveling
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Watch travel videos, product reviews and browse my fave gear:
travelingjules.com/gear.html
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Discover what you need, receive a customized list of gear, and get training on how to use it through individual, small business and corporate consulting:
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➤ GEAR PICKS

➤ CAMERA
  ➤ Canon EOS M200: http://rgra.ms/m200 $499 - $599
  ➤ Canon EOS M50: http://rgra.ms/m50 $599
  ➤ Canon EOS R: https://bhpho.to/3iXzvZE $1,799 - $2,699

➤ AUDIO
  ➤ RodeVidMic NTG: http://rgra.ms/ntg $249

➤ SUPPORT
  ➤ For Computer: Rain Design mStand: https://bhpho.to/2Zq0S73 $39.96
  ➤ For Phone: Joby HandyPod Mobile: https://bhpho.to/32k08lA $38.62
  ➤ For Phone: JOBY GripTight PRO TelePod: https://bhpho.to/3gVhlWJ $99.84
  ➤ For Camera: Manfrotto BeFree Carbon Fiber Ball Head: https://bhpho.to/3iXypx0 $279.88
  ➤ For Camera: Manfrotto BeFree Carbon Fiber Video Head: https://bhpho.to/2WjbYZI $298.14

➤ LIGHTING
  ➤ Pixel: G1s: http://rgra.ms/g1s $69.99
  ➤ Manfrotto LumiMuse8 LED: https://bhpho.to/2On8BfT $119.88
  ➤ Manfrotto Lykos Bi-Color: https://bhpho.to/2C5PlRv $299.88
  ➤ NOTE: mount, clamp, tripod or light stand may be needed depending on configuration

➤ SWITCHER
  ➤ ATEM Mini Pro: https://bhpho.to/2DGnnwh $295
  ➤ ATEM Mini Pro: https://bhpho.to/307k6O $595

➤ AND MORE