

UPTOP FILMS

traveling Jules



HOW TO LOOK AND SOUND GREAT ON VIDEO: TOOLS AND TECHNIQUES FOR VIDEO CALLS AND BEYOND



ADDITIONAL RESOURCES



HOW TO LOOK AND SOUND GREAT ON VIDEO: TOOLS AND TECHNIQUES FOR VIDEO CALLS AND BEYOND

➤ C.A.L.L. : CAMERA, AUDIO, LIGHTING, LOCATION

- Raise the **CAMERA** to your eye level and tilt the screen to get a straight-on angle
 - **COMPUTER**: Use a stack of books, a box or computer stand to control the height of your camera
 - **PHONE**: Use a phone mount and table top tripod for support
 - **WEBCAM / MIRRORLESS CAMERA**: Discover better quality and have more control over the shot by using a dedicated camera (bigger sensor, ability to change lenses, better low-light capabilities, etc). Use a table top or full size tripod to position your camera
- **AUDIO**: Use headphones to prevent feedback and consider upgrading your built-in microphone to an external microphone for better quality
- Find your **LIGHT**: Utilize natural light (face the window) or artificial light (consider the position and size of the light source, dimming capabilities and color temperature. Diffuse the light source for a softer look or try bouncing direct light against a wall)
- Choose a **LOCATION** that is quiet and free from distractions, and consider your background
- Consider your Equipment: Ready to upgrade?
 - Buying the “right” equipment is not as easy as it looks. We often have specific needs and goals and a budget in mind. To learn more or browse our fave gear packages, visit Jules at travelingjules.com/gear.html or Ryan at uptopfilms.com/callupgrade or reach out if you have questions!



traveling *Jules*

Juliana Broste - [TravelingJules](https://TravelingJules.com)

Travel Video Journalist
jules@travelingjules.com
WWW.TRAVELINGJULES.COM

Watch travel videos, product reviews and browse my fave gear:

travelingjules.com/gear.html
<https://kit.co/travelingjules/>

UPTOP FILMS

Ryan Grams - CallUpgrade.com

Filmmaker
ryan@uptopfilms.com
www.uptopfilms.com
www.CallUpgrade.com

Discover what you need, receive a customized list of gear, and get training on how to use it through individual, small business and corporate consulting:

www.CallUpgrade.com

HOW TO LOOK AND SOUND GREAT ON VIDEO: TOOLS AND TECHNIQUES FOR VIDEO CALLS AND BEYOND



UPTOP FILMS

traveling Jules

➤ GEAR PICKS

➤ CAMERA

- Canon EOS M200: <http://rgra.ms/m200> \$499 - \$599
- Canon EOS M50: <http://rgra.ms/m50> \$599
- Canon EOS R: <https://bhpho.to/3iXzvZE> \$1,799 - \$2,699

➤ AUDIO

- RodeVidMic NTG: <http://rgra.ms/ntg> \$249

➤ SUPPORT

- For Computer: Rain Design mStand: <https://bhpho.to/2Zq0S73> \$39.96
- For Phone: Joby HandyPod Mobile: <https://bhpho.to/32k08lA> \$38.62
- For Phone: JOBY GripTight PRO TelePod: <https://bhpho.to/3gVhlWJ> \$99.84
- For Camera: Manfrotto BeFree Carbon Fiber Ball Head: <https://bhpho.to/3iXypx0> \$279.88
- For Camera: Manfrotto BeFree Carbon Fiber Video Head: <https://bhpho.to/2WjbYZt> \$298.14

➤ LIGHTING

- Pixel: G1s: <http://rgra.ms/g1s> \$69.99
- Manfrotto LumiMuse8 LED: <https://bhpho.to/2On8BfT> \$119.88
- Manfrotto Lykos Bi-Color: <https://bhpho.to/2C5PIRv> \$299.88
- NOTE: mount, clamp, tripod or light stand may be needed depending on configuration

➤ SWITCHER

- ATEM Mini Pro: <https://bhpho.to/2DGnnwh> \$295
- ATEM Mini Pro: <https://bhpho.to/307KI6O> \$595

➤ AND MORE

