



INSPIRING TRAVEL
THROUGH RESPONSIBLE JOURNALISM

SATW Convention and Additional Sponsorship Opportunities

The annual convention will be held virtually Oct 14-17, 2020

PREMIERE \$7,500

- § Linked logo on SATW website sponsor page and Virtual Conference communication
- § Verbal recognition by President in the opening of the Virtual Conference
- § Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- § Your business logo linked on SATW Virtual Conference page
- § Recognition on SATW social media channels leading up to the Virtual Conference
- § Two (2) pre-conference social media posts
- § Four (4) post-event social media posts linking to your company website and/or product to be scheduled within 90 days of conference
- § Four (4) transferable passes to SATW's Virtual Conference
- § 15-minute Sponsor Spotlight
- § Two (2) Eblasts to members and attendees following the Virtual Conference
- § Four (4) banner ads in newsletter through end of 2020
- § One SATW 2021 Membership

CONTRIBUTING \$5,000

- § Linked logo on SATW website sponsor page and Virtual Conference communication
- § Verbal recognition by President in the opening of the Virtual Conference
- § Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- § Your business logo linked on SATW Virtual Conference page
- § Recognition on SATW social media channels leading up to the Virtual Conference
- § One (1) pre-conference social media post
- § Two (2) post-event social media posts linking to your company website and/or product to be scheduled within 60 days of conference
- § Two (2) transferable passes to SATW's Virtual Conference
- § Feature in one convention webinar in 2020
- § 5-minute Sponsor Spotlight
- § One (1) Eblast to members and attendees following the Virtual Conference
- § Two (2) banner ads in newsletter through end of 2020

SUPPORTING \$2,500

- § Linked logo on SATW website sponsor page and Virtual Conference communication
- § Verbal recognition by President in the opening of the Virtual Conference
- § Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- § Your business logo linked on SATW Virtual Conference page
- § Recognition on SATW social media channels leading up to the Virtual Conference
- § One (1) post-event social media post linking to your company website and/or product to be scheduled within 30 days of conference
- § One transferable pass to SATW's Virtual Conference

FRIEND \$1,000

- § Linked Logo on SATW website sponsor page
- § Verbal recognition by President in the opening of the Virtual Conference
- § Verbal recognition in the beginning of all SATW webinars by SATW President (Board member or Moderator)
- § Linked Logo on SATW Virtual Conference page
- § Recognition on SATW social media channels leading up to the Virtual Conference

A LA CARTE OPTIONS

- § Board Meeting \$5,000
- § Marketplace \$5,000
- § Awards Program \$5,000
- § Keynote Address \$2,500
- § Chapter or Council Meeting \$2,500
- § Daily Happy Hour \$2,500 per day
- § First Timers \$2,500
- § Reverbs \$2,500
- § 30-minute Sponsor Spotlight* \$2,500
- § 5-minute Sponsor Spotlight* \$1,500
- § Logo on mask \$1,000 + cost of mask/mailing
- § Breakout Session \$750
- § Daily Convention Newsletter \$500 per day
- § Branded three-minute interactive program break (specialty cocktail cheers, ice breaker, etc.) \$500

ANNUAL PARTNERSHIPS

- § Global Partner \$20,000
- § Elite \$10,000
- § World Traveler \$5,000
- § Frequent Flyer \$2,500
- § Virtual Sponsored Content Programs* \$1,500
- § Explorer \$1,000
- § Virtual Programs \$750

To learn more about sponsorships, please contact us by [email](#).

*SATW Members and affiliate organizations will receive a discounted rate.

*All content and dates to be mutually agreed upon by sponsor and SATW.