# SATW Convention and Additional Sponsorship Opportunities

The annual convention will be held virtually Oct 14-17, 2020

## PREMIERE $7,500
- Linked logo on SATW website sponsor page and Virtual Conference communication
- Verbal recognition by President in the opening of the Virtual Conference
- Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- Your business logo linked on SATW Virtual Conference page
- Recognition on SATW social media channels leading up to the Virtual Conference
- Two (2) pre-conference social media posts
- Four (4) post-event social media posts linking to your company website and/or product to be scheduled within 90 days of conference
- Four (4) transferable passes to SATW’s Virtual Conference
- 15-minute Sponsor Spotlight
- Two (2) Eblasts to members and attendees following the Virtual Conference
- Four (4) banner ads in newsletter through end of 2020
- One SATW 2021 Membership

## CONTRIBUTING $5,000
- Linked logo on SATW website sponsor page and Virtual Conference communication
- Verbal recognition by President in the opening of the Virtual Conference
- Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- Your business logo linked on SATW Virtual Conference page
- Recognition on SATW social media channels leading up to the Virtual Conference
- One (1) pre-conference social media post
- Two (2) post-event social media posts linking to your company website and/or product to be scheduled within 60 days of conference
- Two (2) transferable passes to SATW’s Virtual Conference
- Feature in one convention webinar in 2020
- 5-minute Sponsor Spotlight
- One (1) Eblast to members and attendees following the Virtual Conference
- Two (2) banner ads in newsletter through end of 2020

## SUPPORTING $2,500
- Linked logo on SATW website sponsor page and Virtual Conference communication
- Verbal recognition by President in the opening of the Virtual Conference
- Verbal recognition in the beginning of our 2020 webinars by SATW President, Board member or Moderator
- Your business logo linked on SATW Virtual Conference page
- Recognition on SATW social media channels leading up to the Virtual Conference
- One (1) post-event social media post linking to your company website and/or product to be scheduled within 30 days of conference
- One transferable pass to SATW’s Virtual Conference
FRIEND $1,000

§ Linked Logo on SATW website sponsor page
§ Verbal recognition by President in the opening of the Virtual Conference
§ Verbal recognition in the beginning of all SATW webinars by SATW President (Board member or Moderator)
§ Linked Logo on SATW Virtual Conference page
§ Recognition on SATW social media channels leading up to the Virtual Conference

A LA CARTE OPTIONS

§ Board Meeting $5,000
§ Marketplace $5,000
§ Awards Program $5,000
§ Keynote Address $2,500
§ Chapter or Council Meeting $2,500
§ Daily Happy Hour $2,500 per day
§ First Timers $2,500
§ Reverbs $2,500
§ 30-minute Sponsor Spotlight* $2,500
§ 5-minute Sponsor Spotlight* $1,500
§ Logo on mask $1,000 + cost of mask/mailing
§ Breakout Session $750
§ Daily Convention Newsletter $500 per day
§ Branded three-minute interactive program break (specialty cocktail cheers, ice breaker, etc.) $500

ANNUAL PARTNERSHIPS

§ Global Partner $20,000
§ Elite $10,000
§ World Traveler $5,000
§ Frequent Flyer $2,500
§ Virtual Sponsored Content Programs* $1,500
§ Explorer $1,000
§ Virtual Programs $750

To learn more about sponsorships, please contact us by email.

*SATW Members and affiliate organizations will receive a discounted rate.
*All content and dates to be mutually agreed upon by sponsor and SATW.