

**SATW Canadian Chapter Executive
Meeting Minutes
July 8, 2021 12 pm EDT**

Location: Virtual

In attendance:

Maureen Littlejohn (Chair)
Martha Chapman (First Vice Chair)
Sharon Mendelaoui (Active at Large)
Nicola Blazier (Second Vice Chair)
Heather Kirk (Associate at Large)
Carolyn Ray (Secretary)

Regrets

Linda Barnard (Active at Large)
Angela Anderson (Associate at Large)
Anna Hobbs (Past Chair)
Gillian Hall (Treasurer)

Agenda

<p>1. Call to order (ML) Meeting called to order at 12:06 pm</p>
<p>2. Approval of minutes (from June 10, 2020 meeting)</p> <ul style="list-style-type: none">• ML moves to approve• NB seconds <p><u>Action Items:</u></p> <ul style="list-style-type: none">• CR post June minutes on SATW Canada member website
<p>3. Chair's Comments (ML)</p> <ul style="list-style-type: none">• Things opening up – feeling optimistic in Canada yet uncertainty over US border reopening• Haven't heard from other chapters about how they are doing their chapter meetings <p><u>Action Items:</u></p> <ul style="list-style-type: none">• ML check with chapter chairs on how they are handling meetings
<p>4. Business</p> <p>a. PD Update (MC)</p> <ul style="list-style-type: none">• MC: Discussing Digital Publishing session with Freelance Editors – working on a discount, waiting for a code from Anna McManus - did not receive a code due to new website• MC: News release session went very well with Jim Byers, Johnny Jet and others; should be posted on website <p><u>Action Items:</u></p> <ul style="list-style-type: none">• NA
<p>b. ML (reporting for GH on June 17 event): Social get together went very well on June 17, 5 pm ET. Canadians running for election spoke and took questions – over 40 members attended, great sponsors and prizes</p> <p>c. Treasurer's Report (GH – ML reported)</p> <p>GH: No updates</p> <p><u>Action Items:</u></p> <ul style="list-style-type: none">• NA
<p>d. Maple Leaf (MC) – Deborah Corbeil handled</p> <ul style="list-style-type: none">• Deborah Corbeil is new editor, introduced mobile friendly version• Next issue in fall• Some did not receive it• MC: Thanks to Sharon for all her help – has been invaluable <p><u>Action Item:</u></p> <ul style="list-style-type: none">• ML: Check why some are not receiving eblasts – will check with HQ
<p>e. Membership (NB)</p> <ul style="list-style-type: none">• Membership proposal went out in July <p><u>Action Items:</u></p>

<ul style="list-style-type: none"> • ML: Will share Lydia's email address
<p>f. E-Sax Media Marketplace (SM)</p> <ul style="list-style-type: none"> • Can do rotating table set up with destinations • http://esax.ca/virtual-event-hosting/ <p><u>Action Items:</u></p> <ul style="list-style-type: none"> • ML: Create a committee to work on this – SM, DC, ML, HK • SM: Create bullet points to guide action plan, consider sponsors and how to approach US and our associates here, market on society FB page
<p>g. Awards (AA via ML)</p> <ul style="list-style-type: none"> • AA: all award winners have been chosen • Winners informed in August 20, Announcement in August date TBD <p><u>Action Items:</u></p> <ul style="list-style-type: none"> • ML: check with AA re timeline of announcement • DB: Prepare article/ feature for Fall Maple Leaf with photos and links • AA: Do webinar with winners (TBD) – for fall or December
<p>h. Sites/Min-Fams (AH – via ML)</p> <ul style="list-style-type: none"> • Exploring venues for future chapter meetings and mini-fams in regions <p><u>Action Items:</u></p> <ul style="list-style-type: none"> • AH/LB/ML: Keep eye on things to see when we can plan regional events • ML: Set up committee on mini-fams in Eastern Canada– Jim Byers and Judi Cohen
<p>Other items</p> <ul style="list-style-type: none"> • Congratulations to ML on new role at World Food Travel Association (WFTA)
<p>6. Next meeting</p> <ul style="list-style-type: none"> • Next meeting August 12, 12 pm ET <p><u>Action items:</u></p> <ul style="list-style-type: none"> • CR put July minutes on member-only website
<p>7. Adjournment at 12:51 pm</p>