

# INFORMATION FOR ASSOCIATES

## WHAT IS SATW?

“SATW is the best place to meet qualified editors, journalists and web publishers in a warm and welcoming way developing relationships that last forever.”

– Erik Elvejord, director of public relations, Holland America Line and SATW member since 1996

## JOIN US!

Associate members of SATW include those who work in the travel promotion industry such as Public Relations and Advertising firms, Destination Management Organizations, Convention and Visitors Bureaus, and Tourism Boards. Associates Council meets annually in conjunction with Public Relations Society of America (PRSA) and at the SATW Annual Convention.

Individual membership is \$340 + a one-time fee of \$125 which can be waived using the code **IMMASSOCIATE**.

SATW also offers organizational memberships for up to three employees for \$1,120.

Memberships runs from January-December.

## INTERESTED IN EXPOSURE TO SATW ACTIVES?

If you are interested in obtaining access to direct contact information for members or featuring your brand to our network of industry professionals, SATW offers several ways to do that.

- **ADVERTISING** – Advertising opportunities are available on the SATW website and in member-only publications.
- **SATW DIRECTORY** – The SATW directory is available for purchase, giving you direct contact information for our members.
- **SPONSORSHIP** – Becoming a sponsor of the SATW annual convention or a sponsor throughout the year gives you the highest level of exposure to our members.
- **HOST A MEETING** – The Society, Chapters and Councils are looking for destinations to host their meetings.
- **CONVENTION ATTENDANCE** - Unable to host? Associates are encouraged to register for the Annual Convention. The 2022 SATW Convention will be in Bogotá, Colombia, September 8-12!

For more information on any of the above opportunities, contact SATW General Manager, Anna McManus at [amcmanus@satw.org](mailto:amcmanus@satw.org) or at 212-297-2136.



For more information and to join SATW, visit [satw.org/join-us](https://satw.org/join-us) or scan the QR code.

Questions? Email us at [info@satw.org](mailto:info@satw.org)