



INSPIRING TRAVEL
THROUGH RESPONSIBLE JOURNALISM



Committee Chair

Toby Saltzman
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SATW Phoenix Committee

Description and mission -

- **Reviews and votes on submissions for the Phoenix Award.**
- **Tourism leaves a permanent footprint that impacts the environment of destinations, SATW established the Phoenix Award in 1969 to recognize conservation and preservation efforts of individuals and organizations.**
- **SATW member can nominate individuals, communities, or organizations that have contributed to a quality travel experience through conservation, preservation, beautification or environmental efforts.**
- **Nominations are reviewed by the SATW Phoenix Committee and submitted with recommendations to the Board of Directors for final approval.**
- **SATW has recognized conservation, preservation, beautification and anti-pollution accomplishments as they relate to travel.**
- **As Tourism has evolved with global impact, the Phoenix Award now includes recognition for efforts that encourage responsible, sustainable tourism**

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VOLUNTEER SKILLS

Willingness to spend some time reading, reviewing, consulting and voting on nominations. This usually happens within one month. The Phoenix committee members take the task seriously.

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VOLUNTEER ROLES

- The Phoenix Committee works as a group on all matters pertaining to the Phoenix Award. We review the criteria to post on SATW.org. We encourage nominations and/or produce our own nominations. When all the nominations are in, we evaluate them individually and again together as a group and vote to name nominations worthy of the annual Phoenix Award. We promote the Phoenix Award as widely as possible beyond SATW. Most of the volunteer time happens during the month after the nominations have been filed, as that is when the committee members review and vote on the nominations.

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CURRENT VOLUNTEERS

Bea Broda, creates Phoenix Award video
John Poimiroo
Carol Fowler
Yvonne Horn
Marian Goldberg
Terry Gardner
June Naylor
Elaine Warner
Tracy Ford
Laurie Armstrong
Gossy