

12 Categories for 2020–2021

Categories are inclusive of all platforms and you can enter work first published in 2020 or 2021. We will accept links or .pdf files. Read carefully, as some wording has changed in defining categories.

1. **North American Travel Destination**— Articles on USA, Mexico or Canada destination. Any publishing format.
2. **International Travel Destination** — Articles on destinations outside North America. Any publishing format.
3. **Travel Tips/Advice** — Tips, lists, budget advice, safety or health advice, how-to stories, etc. Usefulness is key. Any publishing format.
4. **Short features** — A feature story with fewer than 800 words on any topic.
5. **Travel Column/Blog Post** — To qualify, the column/post must appear on a recurring basis in the same publication or on same website. Each entry consists of three columns/posts linked by focus. For example, content on a website or in a publication dedicated to budget travel, Europe, culture, golf, or any other travel subject would touch on some aspect of that subject. Any publishing format.
6. **Travel Industry** — Coverage focused on any aspect of travel industry, including travel trade, meetings, airlines, business travel, etc. Any publishing format.
7. **Website** — The site's primary contributor must be a Western Chapter member(s). Other writers must be listed and contributions cited. Website must be active, showing frequent updates over the course of a year. Writing excellence is key, but visual appeal and overall quality are also considered. To enter, put the URL into the submission email and include one or two sentences describing the site's focus and purpose.
8. **Adventure/Fitness/Health Travel** — Articles on travel destinations with an adventure, fitness or health focus. Any publishing format.
9. **Family/Senior/Special Needs Travel** – Articles or compilations that feature family, senior or special needs considerations for travel. Any publishing format.
10. **Dining, Food and Beverage** — Restaurant, food or beverage-related travel articles or reviews. Any publishing format.

SATW Western Chapter CALL FOR ENTRIES

2022

11. **Nontraditional formats** — This includes lists, interactive charts, videos or other new ideas in presenting content.
12. **Photography** — Photos or photo galleries with additional stories or text will be judged on how compellingly they depict a destination. Photographer does not need to have written the story.

Cash prizes — Gold, Silver, and Bronze awards are given: \$200, \$100, \$50.

Publication dates — All entries must have been published or issued between January 1, 2020, and December 31, 2021.

Questions? Contact awards coordinator Christine Loomis via email, Christine.Loomis.Edits@gmail.com

SATW WESTERN CHAPTER TRAVEL WRITING AWARDS

Submission details for 2020-21

Submit entries electronically to the emails below.

Pay online to separate URL: www.satw.org/westerncontest

You may leave identifying details on entries, as we have outside judges. We use separate email addresses for each category to streamline the process.

1. Find the email address of a category you wish to enter:

North American Travel satwustravel@gmail.com International Travel

satwinternational@gmail.com Travel Tips/Advice

satwtraveltips@gmail.com Short Feature satwshort@gmail.com Travel

Column/Blog satwcolumn@gmail.com Travel Industry

satwtraveltrade@gmail.com Travel Website satwwwebsite@gmail.com

Adventure/Fitness/Health Travel satwadventure@gmail.com

Family/Multigeneration Travel satwfamily@gmail.com Dining, Food and

Beverage satwfood@gmail.com Nontraditional

satwnontraditional@gmail.com Photo/illustrated Article

satwphoto@gmail.com

2. In the body of the email, list your name, mailing address, preferred email, and telephone number. Also list the publication name and date for that entry.

3. Next, provide a URL link to your article. If the article is behind a paywall, give instructions/password on how to access. You can also attach a PDF or high quality scan. If you choose, you may add additional information by writing BRIEF comments in the body of the email.

Email entries by 11:59 pm, Sunday March 20, 2022

All entries will be judged by faculty at the University of Missouri School of Journalism.

Eligibility

- All SATW Western Chapter members may enter.
- An Associate entering an article must have submitted that article to a publication with which that Associate has no business relationship and on a subject not related to and does not mention a business the Associate has been paid to market.
- To be eligible, members must have paid current dues.

To be considered, entries must:

- Meet entry requirements and be emailed to appropriate category by 11:59 pm Central Time, March 20, 2022.
- Appropriate entry fees must be paid. For how to pay, see below.

Entry fees

We are charging \$15 for each entry, regardless of category. You can pay online with a credit or debit card.

Navigate to <https://portal.satw.org/commerce/store>. (You must be logged into the member portal). Click on Western Chapter Writing Contest. The default number of entries is 1, you must adjust it to match your number of entries.. You cannot use this system to upload your entries, only pay for them.

Deadline for payment is same as entry deadline, March 20, 2022.

Questions? Contact awards coordinator Christine Loomis via email, Christine.Loomis.Edits@gmail.com