

# INFORMATION FOR ASSOCIATES

## WHAT IS SATW?

“SATW is the best place to meet qualified editors, journalists and web publishers in a warm and welcoming way developing relationships that last forever.”

– Erik Elvejord, director of public relations, Holland America Line and SATW member since 1996

## JOIN US!

Associate members of SATW include those who work in the travel promotion industry such as Public Relations firms, Destination Management Organizations, Convention and Visitors Bureaus, and Tourism Boards. Associates Council meets annually in conjunction with Public Relations Society of America (PRSA) and at the SATW Annual Convention.

Individual membership is US\$340 + a one-time fee of US\$125.

SATW also offers organizational memberships for up to three employees for US\$1,120.

Memberships runs from January-December. For members who join during the year, the second year will be prorated based on when they joined.

## INTERESTED IN CONNECTING WITH SATW ACTIVES – OUR MEDIA MEMBERS?

If you are interested in obtaining access to direct contact information for members or featuring your brand to our network of industry professionals, SATW offers several ways to do that.

- **ADVERTISING** – Advertising opportunities are available on the SATW website and in member-only publications.
- **SATW DIRECTORY** – Included in membership is the SATW directory, giving you direct contact information for our members. The directory is also available for purchase for those who aren't members.
- **SPONSORSHIP** – Becoming a sponsor of the SATW annual convention or a sponsor throughout the year gives you the highest level of exposure to our members.
- **HOST A MEETING** – The Society, Chapters and Councils are looking for destinations to host their meetings.
- **CONVENTION ATTENDANCE** - Unable to host? Associates are encouraged to register for the Annual Convention. The 2023 SATW Convention will be in Puerto Rico, September 7-11!

For more information on any of the above opportunities, contact SATW General Manager, Anna McManus at [amcmanus@satw.org](mailto:amcmanus@satw.org).



For more information and to join SATW, visit [satw.org/join-us](https://satw.org/join-us) or scan the QR code.

Questions? Email us at [info@satw.org](mailto:info@satw.org)