

8th ANNUAL 2024 CANADIAN CHAPTER SATW AWARDS

Submit your best work to the 8th Annual SATW Canadian Chapter Awards

Get recognized for your best work that appeared in 2023 by applying to win a coveted SATW Canadian Chapter award! Starting July 1, members in good standing can submit their 2023 works to be considered.

The 8th annual SATW Canadian Chapter Awards recognize the best writing, photography and virtual storytelling. Submit stories, photography, video, films, podcast, TV, etc. you have had published/broadcasted between Jan. 1 and Dec. 31, 2023, and our panel of expert judges will choose the top pieces to win. Winners in each category will not only receive formal recognition for their best work, but cash prizes as well. You have until **September 1, 2024** to submit!

Read the full rules and instructions to submit below.

RULES & INSTRUCTIONS

Entries and payment must be received between July 12 and September 1st, 2024.

CATEGORIES:

Stories

- Best Canadian Travel Story
- Best International Travel Story
- Best Travel Service Story (e.g., lists, how-to, travel advice)

Photos

- Best People Photo
- Best Places/Scenery Photo

Virtual Storytelling

• Video, film, games, travel apps, audio files, TV, streaming, podcast, audio guides, emerging media

RULES:

The competition is open to all SATW Canadian Chapter members in good standing in 2024.

All work must have been published/broadcasted in publicly available form: in print or online, in publications, websites, personal blogs/sites*, TV, radio, public viewing locations or streaming

services. (*Blog Requirements: must have been in place at least 3 years; average for 10,000 visitors per month over the last year; minimum of 26 posts with at least 250 words, or 60 seconds of audio or video; must be a demonstrated revenue source.)

All work must have been published between January 1, 2023, and December 31, 2023.

There is no limit on the number of entries per category, or to the competition. (Note, a minimum of 10 entries from 10 different members is required per category or the category will be withdrawn, and entry fees refunded.)

This year fees will remain the same at \$20Cdn per entry or \$100Cdn for six entries.

• Payment is by Interac e-transfer ONLY.

Submissions will be accepted **until September 1 only**. The deadline to submit entries and payment is midnight (in your time zone) on September 1, 2024. An entry without payment will be disqualified.

Entries will not be "blind".

• The decision was made to follow the precedent of the Lowell Thomas Awards and NOT have blind submissions. It greatly simplifies the process for both submitting members and contest organizers. Judges are professional and it was determined this extra step is no longer needed. Every effort has been made to select judges not affiliated with SATW.

HOW TO PREPARE ENTRIES FOR STORIES AND POSTS:

Please submit your entry <u>using this form</u>. Fields include Name, address, telephone number, email, category name, headline/title, outlet name, and publication/broadcast date.

Include one clear sample of your published piece as a PDF, Scan or a URL that is still active. This will be used to verify publication and will be sent to the appropriate judge.

Your submission will be acknowledged within 10 days.

At the same time, submit entry fees to Gillian Hall, Canadian Chapter Treasurer. See fees and payment instructions below.

HOW TO PREPARE PHOTO ENTRIES:

Two versions of your photos must be submitted using the form:

- A tear sheet of the published piece that features your photo: PDF, scan or a URL that is still active. This is used to verify publication.
- A JPEG of the photo as submitted to the publication but resized. This will be used for judging.
 - Each JPEG should be no longer than 3000 pixels on the longest size. We are not strict about digital enhancements such as cropping, contrast, exposure, colour saturation. However, photos that have been significantly altered to create a false image, e.g. inserting or removing an object, are not permissible.

For each entry, include a separate cover sheet with: Name, address, telephone number, email, category name, article headline, publication name and publication date.

Once completed, submit entry fees to Gillian Hall, Canadian Chapter Treasurer. See fees and payment instructions below.

HOW TO PREPARE DIGITAL STORYTELLING ENTRIES:

- Provide valid URL link to submitted item or store big audio/film/video/TV files. For anything behind a paywall provide alternate access.
- Only submit one episode per entry no full series.

At the same time, submit entry fees to Gillian Hall, Canadian Chapter Treasurer. See fees and payment instructions below.

FEES and PAYMENT:

Fees are C\$20 per entry or \$100Cdn for six entries.

Please send one payment for all entries.

To pay by Interac E-transfer, send payment to Gillian Hall at gillian@gillianhall.com.

Make the security question: Name of our group with the answer SATW2024

Fees must be remitted at the time of submission.

PRIZES AND JUDGES:

There will be cash prizes for first, second and third place in each category. The judges — a mix of journalists, travel writing/journalism teachers and professional photographers — will each receive a small stipend.

- Gold: \$300
- Silver: \$150
- Bronze: \$50

WINNERS:

The winners will be announced at the November Canadian SATW Meeting virtual event, and via e-blast. Prizes, judge's comments and award badges will be provided to winners in the respective categories before the end of the year.

QUESTIONS:

For questions, e-mail Awards Chair Kathy Buckworth at <u>kbuckworth@rogers.com</u>.